

Shell U.K. Limited

Legal Division

Shell-Mex House Strand London WC2R 0DX

DX 473 London



Telephone 071-257 1475 direct line
or 071-257 3000 switchboard

Telex 22585 Shell G

Fax group II/III 071-257 3441

Telecom Gold 81-SUK 001

our ref UKLG/12/12,050

your ref JAD/28

date 16 March 1994

J Donovan Esq
Managing Director
Don Marketing UK Limited
St Andrews Castle
33 St Andrews Street South
BURY ST EDMUNDS
Suffolk IP33 3PH

Dear Sir

SHELL MAKE MONEY PROMOTION

Thank you for your letter of 3 March addressed to Mr Lazenby which crossed in the post with my letter to you of 2 March.

I look forward to hearing from you further on the matter in due course.

Yours faithfully

A handwritten signature in black ink, appearing to be 'A Williams', is written over the typed name.

A Williams
Legal Division

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P263

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your ref RMW/L11

date 25 March 1994

Royds Treadwell
Solicitors
DX 102
CHANCERY LANE

Dear Sirs

DON MARKETING U.K. LIMITED
"MAKE MONEY"

Further to my letter of 22 March and to my telephone conversation with Mr Woodman on 23 March, I write to confirm that my Client Company does not agree with the view taken by you regarding the rights in the concept of "Make Money" which predates your Client's involvement

My Client Company is not prepared to divulge its future plans or promotional strategy.

Yours faithfully

A Williams
Legal Division