

By Fax and Post

J Donovan Esq Don Marketing UK Ltd St Andrews Castle 33 St Andrews Street South Bury St Edmunds Suffolk IP33 3PH

SOLICITORS

43 Fetter Lane London EC4A 1JU Tel +44(0)171 583 4055 Fax +44(0)171 353 7377 DX103 London

Direct line 0171 556 4419 Direct fax 0171 556 4461 Internet CSJ@djfreeman.co.uk

Your Ref JAD

Our Ref CSJ/JXM/105457/SB1

7 August 1998

Dear Mr Donovan

Shell Smart Card Consortium

I acknowledge receipt of your two faxes of 5 August to Mr Richard Wiseman at Shell UK Limited. As I indicated in my letter dated 29 July 1998 Shell have concluded that it is more appropriate and productive for all communications to be conducted through this firm on Shell's behalf in respect of this matter.

I note your comments in respect of your preference for ADR as a means of resolving this dispute. Shell is a member of CEDR but this does not mean that every dispute Shell is involved in must go to ADR. Shell considers each dispute on the particular facts, ADR is not suitable on every occasion and in this instant Shell have decided that a final binding resolution by the Court is the most appropriate solution in the circumstances. We certainly believe that the Court will resolve this matter fairly and I am slightly surprised at your suggestion that it does not present you with a "level playing field".

The letter which Shell sent to all of its service stations on 30 July made it clear that it was for each service station operator to determine whether or not they wished to respond to your survey. Shell clearly has a perfectly legitimate interest in keeping its service station operators informed of its view on this litigation since you choose to involve them in your publicity campaign.

Turning now to the form of letter you are sending MP's, there are a number of statements made in your letter which I believe seriously misrepresent Shell's position. I do not propose to deal with each one but to take one particular point, in relation to the anonymous telephone calls you received, we have repeatedly made clear that the proper body to investigate this incident is the Police. Shell have approached the Suffolk Constabulary directly on two occasions, once speaking directly to the Bury-St-Edmunds

Stephen Koehne Toby Greenbury Edward Totman Jonathan Lewis Marcus Rutherford Paul Clark **Richard Spiller** Vivien Tyrell Alan Magnus Susan Hall Anthony Edwards David Coupe Timothy Daniel Christopher Comvn David Kendall James Innes Alan Perry Barbara Naftalin David Johnson Peter Taylor Andrew Sanders Moira Fraser Christine Derrett Sally Hine Susan Aslan Dorothy Cory-Wright Clive Davies Simon Corke David Tiplady Jane Moorman **Richard Hopley** Henry Clinton-Davis Laurence Harris Alexander Carter-Silk Leslev-Anne Avis Monica Blake Caroline Janzen Ashwani Kochhar Richard Max Susan Charles Graham Chase Mark Everiss Elizabeth Goss James Pilgrim-Morris Ann Robson Ionathan Martin

Colin Joseph Tony Leifer

Associate John Skrimshire*

Consultants David Freeman Christopher Hancock Mahir Jalili[†]

* Non-solicitor
† US Attorney

The Partnership is regulated in the conduct of its investment business by the Law Society

LC3606.1



J Donovan Esq Don Marketing UK Ltd

7 August 1998

Page 2

Police and once in writing to the Chief Constable. Shell have offered their full cooperation and support if the police choose to initiate an investigation into this incident which Shell finds as deplorable as you do. To date, however Shell has heard nothing from the Suffolk Police in respect of this matter.

Finally, I note your comments about your father, of course my clients regret the necessity of having to involve him in this matter, but his actions in breach of the original agreements leave my clients no choice but to involve him in the proceedings.

Yours sincerely be (anthy COLIN JOSEPH