

# Shell U.K. Limited

## Legal Division

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P265

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Telecom Gold 81-BUK 001

our ref UKLG/2/12,050

your ref RMW/LD

date 29 March 1994

Messrs Royds Treadwell  
Solicitors  
DX 102  
CHANCERY LANE

By Fax: 071-583 2034

Dear Sirs

**RE: MAKE MONEY**

I am replying to your letter dated 28 March in the absence of Mr Williams who is on holiday. I cannot, of course, comment on the contents of your telephone conversation with Mr Williams. However, I see from the file that he wrote to you on 25 March in response to your letter of 18 March.

We are grateful to you for sending us a copy of the letter dated 14 February 1984 written by Chartered Patent Agents, and for drawing our attention in particular to the final paragraph of the first page.

As to the statement in the fourth paragraph of your letter that you anticipate instructions to circulate all Shell dealers with notice of your Clients' "rights" in the Make Money promotion, please be advised that my Clients have no intention of launching a promotion which infringes any rights that your Clients may have. However, if you or your Clients should decide to circulate Shell dealers, our Clients reserve their right to take whatever legal action they deem appropriate and to claim damages for any loss that may be occasioned in the event that you or your Clients make erroneous claims as to your Clients' rights with regard to any promotions that my Clients may introduce.

Yours faithfully

I K R Brown  
Senior Legal Adviser

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