

From: WYTHA6 --UICVM00 Date and time 11/11/93 12:25:17
To: WYDWA1 --UICVM00 D.J. Watson
cc: WYALA7 --UICVM00 A.J. Lazenby WYJOC2 --UICVM00 J. Freeman
WYABLB --UICVM00 A.R. Blazye

From: T.S. Hannagan,UORM/133, Design and Point of Sale
Co-ordinator, Marketing Communications.
Subject: CUPID Print buying
For info.

Regards,

Tim.

*** Forwarding note from WYTHA6 --UICVM00 11/11/93 12:23 ***
To: WYCF07 --UICVM00 C.N. Fox

*** Reply to note of 10/11/93 17:57

From: T.S. Hannagan,UORM/133, Design and Point of Sale
Co-ordinator, Marketing Communications.
Subject: CUPID Print buying

Charlie,

Yes, this is correct. The problem we are experiencing is that the Option One print buyer has by various means tried to intervene between one of the printers and Maverick. This must not happen.

We do not need the help of any print buyer other than Denise at this stage.

As my note several weeks ago clearly pointed out all that Option One have done is to take your brief straight to Dobson and Crowther for Dobsons to work out design, mechanic, mix of prizes etc. For this info. we are paying Option One a fee when it was FREE to us.

Option Ones input should be for correct and legal copy and the overview as to whether the promotion will achieve expectations.

So far we are struggling to obtain full and complete copy even with a strong steer from me.

For todays meeting we only need Sarah Bruce, Simon Wright, Denise Brooking and ourselves.

Regards,

Tim.